Cross-ministerial Strategic Innovation Promotion Program (SIP) Phase 3: Building a Smart Mobility Platform—Research and Development Project for Helping Prevent Traffic Accidents by Detecting Risk in Advance

Report of Project Results

March 2025

Traffic Accident Preemptive Prevention R&D Consortium (Nippon Signal Co., Ltd., Sumitomo Electric Industries, Ltd., Honda R&D Co., Ltd.)

Table of Contents

| 1. | Overview of the research and development project | 3 |
|----|--|----|
| | 1-1. Purpose and objectives | 4 |
| | 1-2. Overview and process chart of this research and development project ——— | 5 |
| | 1-3. Research and development project objectives and KPI | 7 |
| | 1-4. Conceptual image of real-world service | 8 |
| 2. | Results and progress | 10 |
| | 2-1. Status of study regarding elemental technologies | 11 |
| | 2-2. Status of study regarding business, systems, and social acceptance | 14 |
| | 2-3. Exploration of use cases (1) UC ① and ② | 16 |
| | 2-4. Exploration of use cases (2) UC (3) | 19 |
| | 2-5. Exploration of use cases (3) UC (4) | 21 |
| 3. | Progress towards real-world deployment | 22 |
| | 3-1. Progress towards real-world deployment and its ripple effects | 23 |
| | 3-2. Drawing in other related parties | 27 |
| | 3-3. Status of external communications | 28 |
| 4. | External coordination ———————————————————————————————————— | 29 |
| | 4-1. Coordination within issues and spanning multiple issues | 30 |

1. Overview of the research and development project

- 1-1. Purpose and objectives
- 1-2. Overview and process chart of this research and development project
- 1-3. Research and development project objectives and KPI
- 1-4. Conceptual image of real-world service

1-1. Purpose and objectives

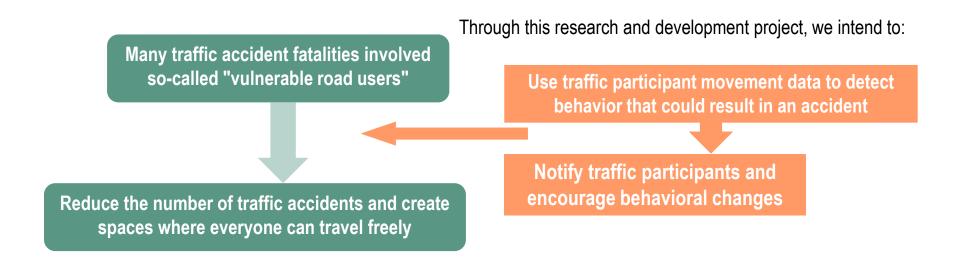
Societal issue to be resolved and purpose of the research and development project

Societal issue to be resolved

• <u>Vulnerable road users</u> account for a large portion of traffic accident fatalities, so this project aims to <u>reduce the number of traffic</u> <u>accidents</u> by informing drivers of risks in advance.

Purpose of the research and development project

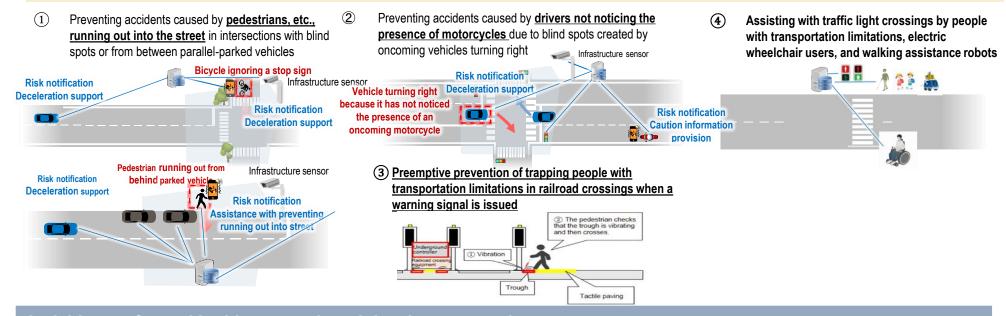
• This project consists of R&D regarding building data infrastructure that collects and integrates data, creating traffic infrastructure that uses advanced technologies, and utilizing V2X technologies, traffic signal information distribution technologies, and the like. The goal is to use these technologies to be able to <u>detect behavior from traffic participant movement data</u>, to <u>promote behavioral</u> <u>changes in users</u>, and to <u>create spaces where everyone can travel freely</u>.



1-2. Overview and process chart of this research and development project

Representative use cases aiming to solve the problem

- We defined four use cases that represent specific traffic accident risks and are aiming to solve the problems involved.
- During five years of research and development, we developed the devices and technologies needed to solve the problems associated with each representative use case, conducted technical verification projects, and verified the effectiveness of each technology and service.



Activities performed in this research and development project

Perform and verify PoC for applying the technologies used to solve the problems involved in envisioned use cases to narrow urban streets and busy streets

Develop technical specifications for solve the problems involved in envisioned use cases, develop the technologies, and standardize the specifications

Based on the provision of V2X traffic signal information developed by SIP-adus, develop devices and verify information delivery when the scope of delivery of traffic signal information is expanded to all users within pedestrian spaces

Organize information regarding problems related to use cases and deliberate regarding countermeasures. Through this process, issue proposals for revisions to rules and systems that present bottlenecks to the implementation of envisioned services.

5

1-2. Overview and process chart of this research and development project

Five year process chart for each implementation item

| Research and | d t Implementation item | | 2023 | 3 | 2024 | | 2025 | | 2026 | 20 |)27 |
|----------------------|---|--|----------------|-----|------------|------------|------------|------------|------------|----------------|------------|
| development theme | | | Q Q Q 1 2 3 | Q G | Q Q 2 3 | Q Q 4 1 | Q Q 2 3 | Q Q 4 1 | Q Q 2 3 | Q Q Q 4 1 2 | Q Q 3 4 |
| | | Develop specifications | | | | | | | | | |
| | | Develop independent information collection and delivery app Create independent risk evaluation algorithm technology | | | | | | | | | |
| | | Internal testing | | | | | | | | | |
| | 5. Propose measures for creating narrow urban streets and busy streets that are free | Comprehensive development and test course testing | | | | | | | | | |
| | of fatal accidents and | Field verification | | | | | | | | | |
| | implement these measures in the real world | Deliberations aimed at standardization and real- world deployment Create input/output interfaces and standard | | | | | | | | | |
| | | message specifications | | | | | | | | | |
| | | Coordinate with related organizations in real- world deployment | | | | | | | | | |
| | | Large-scale verification testing (* deliberate on an as- needed basis based on work to be performed for theme 7 as a whole) | | | | | | | | | |
| | 6. Research and develop traffic infrastructure that reduces risk of road accidents, etc., involving cars, motorcycles, pedestrians, etc. | Develop specifications | | | | | | | | | |
| 7 | | Elemental technology verification integration testing | | | | | | | | | |
| | | Field verification | | | | | | | | | |
| | | Organize information regarding issues in preparation for standardization | | | | | | | | | |
| | | Standardization | | | | | | | | | |
| | 7. Develop V2X technologies and refine and perform verification tests of traffic signal information distribution, etc., to create safe spaces for pedestrians | Develop specifications | | | | | | | | | |
| | | Elemental technology verification integration testing | | | | | | | | | |
| | | Field verification | | | | | | | | | |
| | | Organize information regarding issues in preparation for standardization | | | | | | | | | |
| | | Standardization | | | | | | | | | |
| | | Perform theoretical study to identify legal systems and rules Deliberate regarding each discussion point for use case implementation sites (specific regions, | | | | | | | | | |
| | | etc.) | | | | | | | | | |
| | | Deliberate regarding each discussion point not only for specific regions, but for other regions as well | | | | | | | | | |

1-3. Research and development project objectives and KPI

| | • | . , | | | | |
|---|--|--|-----|---|---|----------|
| Sub-theme | Value provided | Real-world user Value recipient | | As of SIP halfway point (End of FY2025) | As of SIP end point Ultimate goal (End of FY2027) (Future vision) | |
| | | K | (PI | Complete mobility support technology development and technology evaluation Flesh out mobility support technology specifications Estimate accident reduction effectiveness in verification area | Propose production plans for mobility support technology Publish reference roadmap for implementation of mobility support technologies in multiple cities Estimate accident reduction effectiveness in multiple cities | |
| Propose measures for creating narrow urban streets and busy streets that are free of fatal accidents and implement these measures in the real world | Improve safety for all traffic participants, including pedestrians, thereby creating more movement opportunities, which improves the QOL for traffic participants and provides economic benefits | Vulnerable road users (people with visual or hearing impairments, the elderly, small children, bicycles, etc.) | | Create verification testing specifications in preparation for real-world deployment of roadside infrastructure, delivery applications, and platforms Perform verification tests and summarize their results | Based on verification testing results, arrange standardization and technology specifications necessary for real-world deployment Develop consensus with related organizations, exchange ideas with local governments, etc. * Address the societal problems of traffic accident and unsafe behavior, focusing on situations with high fatality rates/high incidence rates * To achieve this, carry ou sustainable real-world | |
| Research and develop traffic infrastructure that reduces risk of road accidents, etc., involving cars, motorcycles, pedestrians, etc. | Increase in number of vehicle purchasers and users of mobility services (reduction in number of people returning their licenses, young people who avoid cars due to fear of accidents, etc.) | Motorcycle and automobile drivers Society as a whole Vehicle manufacturers, | | Define use cases, deliberate technical specifications, and carry out verification tests Identify tasks to be performed in preparation for societal deployment, such as defining technical specifications | Develop applications for users and perform real-world deployment Create specification documentation and standardize specifications in preparation for lateral roll-out Create plans in preparation for practical application and commercialization Develop applications for users and performed systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies a services that support all traffic participants, including systems, rules, and busine models, for technologies as services that support all traffic participants, including systems, rules, and busine models, for technologies as services that support all traffic participants, including systems, rules, and busine models, for technologies as services that support all traffic participants, including systems, rules, and busine models, for technologies as services that support all traffic participants, and the like systems are services that support all traffic participants are services that support all | nd ng |
| Develop V2X technologies and refine and perform verification tests of traffic signal information distribution, etc., to create safe spaces for pedestrians | Reduction in amount of public funds used for road safety equipment, enforcement, and education X Assets provided * Risk notification app * Collection/delivery platform * Risk detection algorithm | operators of MaaS and other mobility services | | Propose and verify applications that provide assistance to people with visual impairments, etc., when crossing at intersections with traffic lights Propose specifications for systems used to deliver traffic signal information to compact mobility that drives on sidewalks | Reach consensus with related parties regarding specifications, etc., and draft guidelines Provide feedback to associations and other organizations involved in deliberating and introducing standardization specifications, exchange opinions with local governments, and carry out promotional efforts to assist with deployment high fatality rates/high incidence rates * Accidents caused by failt to see issues in environments with blind spots * Trapping people requiring assistance in railroad crossings when a warning | g |
| Propose systems and rules | *Assets provided: * Systems and rules necessary to support the acquisition and distribution of mobility data for traffic participants with the aim of ensuring the safety and security of road spaces | Governments (related government agencies, local governments, etc.) | | Perform theoretical studies to identify issues and bottlenecks in legal systems and rules and deliberate regarding business models Carry out coordination required for verification of individual use cases at actual implementation sites Verify issues and bottlenecks through verification testing | Exchange ideas and reach consensus with related government agencies, etc., regarding issues with legal systems and rules identified through verification tests, provide recommendations regarding revisions to legal systems, etc. Propose deployment business model for real-world implementation signal is issued * Risks present when dive traffic participants cross intersections with traffic lig | |

1-4. Conceptual image of real-world service

Conceptual image of relaying of information to end users

| Support process | Details | Remarks |
|--|--|---|
| ①Equip iPhone and Ashirase shoe- mounted navigation device for the visually impaired | * Hang iPhone from neck * Attach Ashirase device to shoe | iPhone Ashirase device |
| ②Route navigation using Ashirase | * Navigation prioritizes routes with intersections that provide signal information | Ashirase app An Intersection |
| ③Intersection entry determination | * GPS data is used to determine if an intersection area has been entered | Intersection determination area is set based on intersection size |
| ②Eye Navi is launched | * Within the area in ②, double-tap foot with the shoe that is equipped with the Ashirase device * The above action causes the Eye Navi app to be launched | S FAMOUR AZAN VZB OBZ |
| ⑤Eye Navi provides intersection traversal support | * The app provides information about the color of the traffic signal in the direction of travel. (The iPhone's compass feature is used to determine the direction being faced) * Received traffic color information is used to provide traversal support from 5 meters before the pedestrian crossing to after the intersection has been completely traversed. * Outside the above area, image recognition is used on image data from the camera to determine the traffic signal color and assist the user. | Double-tap foot |

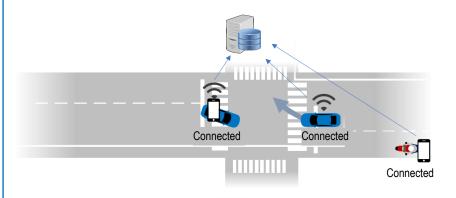
1-4. Conceptual image of real-world service

The system structure of verification testing

- In order to deploy the results of the research and development project over a wide area, the following two types of system structure will be used for the verification testing.
- Each method has its own advantages, so we will try to maintain an optimal mix of the two in real-world deployment that takes into consideration the diverse circumstances involved in transportation and road spaces.

All-connected system

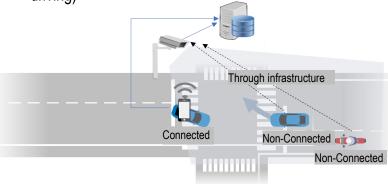
- Smartphone apps and V2N transmissions are used to track the locations of individual traffic participants (In-vehicle linkage is also expected)
- Service can be provided anywhere without relying on infrastructure
- Popularity of smartphone apps influences frequency of service provision (Assuming also promotion through linkage with other services)



Infrastructure-linked system

- The locations of individual traffic participants are determined using infrastructure sensors, in addition to smartphone apps and V2N transmission
- It's also possible to obtain location information from traffic participants who don't have the smartphone app, so the services can be provided as long as one of them has the app

Infrastructure sensors will need to be installed (and are likely to be used for other purposes, such as autonomous driving)



2. Results and progress

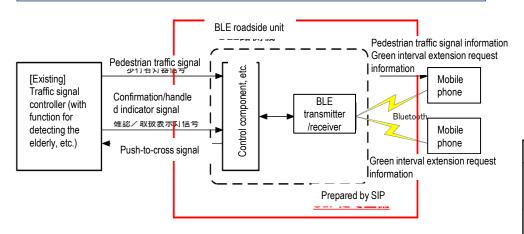
- 2-1. Status of study regarding elemental technologies
- 2-2. Status of study regarding business, systems, and social acceptance
- 2-3. Exploration of use cases (1) UC (1) and (2)
- 2-4. Exploration of use cases (2) UC ③
- 2-5. Exploration of use cases (3) UC (4)

2-1. Status of study regarding elemental technologies

Detection and information acquisition

Current status of study

- * Defining of interface specifications for implementing UCs (1) and (2)
- * Combined operation confirmation performed for UCs (1) and (2)
- * Fixed interface specifications for acquiring detection data to achieve UCs (3) and (4)



Future study approach

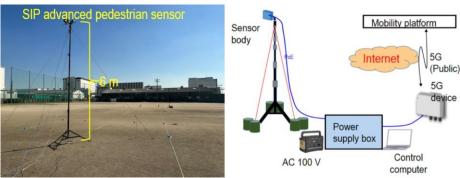
- * UCs (1) and (2): Perform verification on a test course
- * UCs ③ and ④: Define requirements based on test course and actual field

Infrastructure sensors

Current status of study

Development and verification of CooL4 specificationconformant sensors for inferring pedestrian road crossings

The sensors have been connected to a collection and delivery platform and integration testing has been performed. This testing has confirmed that both delay and accuracy targets have been met.



| Test item | Test results | | |
|-------------------|---|--|--|
| Delay time | 141.6 ms @ 95% accumulation * Total time for camera output (15 fps), sensor processing, and transmission to integrated traffic platform | | |
| Location accuracy | 0.67 m @ 95% accumulation Average error: 0.51 m Maximum error: 1.1 m * For 10 m x 10 m area directly under sensor | | |

Future study approach

Verification testing at the Japan Safe Driving Center in Hitachinaka City for Safe Driving

Carry out study regarding system refinements in preparation for next fiscal year

2-1. Status of study regarding elemental technologies

Transmission

Current status of study

- * Verification items have been clarified and combined operation confirmation has been performed based on those verification items
- * An environment was created for acquiring and delivering detection data (Transmission network that sends data via a closed network/the internet)

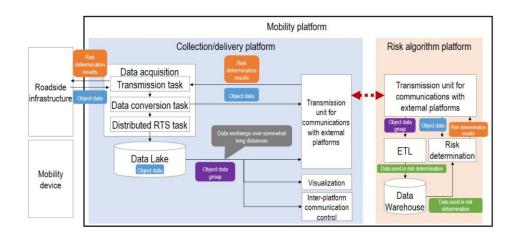
Sensor A Edge Carrier: KDDI Carrier: DOCOMO Via Internet Carrier: Softbank Vulnerable road user

Future study approach
Summarize verification results and clarify issues

Mobility platform

Current status of study

- * Verification items have been clarified and verification tools, such as log replay functions, have been created
- * Deliberations aimed at implementing traffic signal information distribution have started



Future study approach

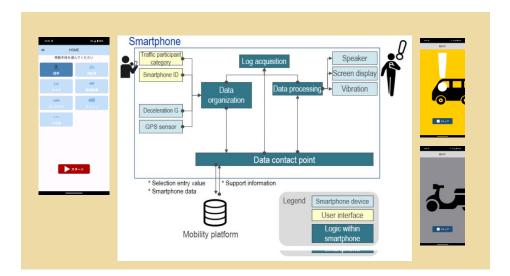
- * Summarize verification results
- * Identify issues and clarify necessary functions in order to perform public road verification next fiscal year
- * Deliberate methods for implementing cross-platform integration functions

2-1. Status of study regarding elemental technologies

Delivery

Current status of study

- * Organized information regarding support recipients and support timing
- * Performed two types of delivery: "Notification" and "Caution"
- * Built a smartphone app as a delivery system and performed combined operation confirmation for each UC



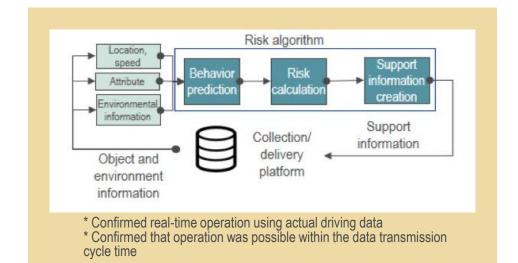
Future study approach

We will continue to perform combined operation confirmation to refine the system and we will clarify issues related to transmission speeds, support contents, and timing in order to promote behavioral change

Risk algorithm

Current status of study

- * Created risk algorithm
- * Improved risk algorithm to enable real-time processing
- * Deployed algorithm in platform and performed interface matching



Future study approach

We will evaluate the performance of the risk algorithm and clarify issues that must be addressed in order to deploy it in the real world, such as the accuracy of risk sign detection, scalability, etc.

2-2. Status of study regarding business, systems, and social acceptance

Business model

* FV: Field visit to the Japan Safe Driving Center in Hitachinaka City in late March 2025

Current status of study (equivalent to BRL3)

- We have hypothesized candidate customers and deliberated what value can be provided, approach methods, and service levels while using business model canvasses for individual customers.
- We have had discussions with some candidate customers (an insurance company and an automobile manufacturer) and we are verifying the above hypotheses.

| Candidate customer | Value provided |
|--|--|
| Vulnerable road users (people with visual or hearing impairments, the elderly, small children, etc.), bicycle drivers, motorcycle drivers, car drivers | Improve safety for all traffic participants, including pedestrians Improve QOL for traffic participants by improving safety and thereby providing traffic participants with more movement opportunities |
| Police departments, road administrators (local municipalities, Ministry of Land, Infrastructure, Transport and Tourism) | Reduce amount of public funds used for road safety equipment, enforcement, and education Reduce site verification expenses by reducing number of accidents and enabling remote verification Improve QOL for traffic participants and provide economic benefits by improving safety and thereby providing traffic participants with more movement opportunities |
| Vehicle manufacturers | Increase number of vehicle purchasers (reduce number of people returning their licenses, young people who avoid cars due to fear of accidents, etc.) Branding benefits related to safety, security, and technological sophistication |
| Business operators such as MaaS, ride-sharing, and e-scooter companies | Increase number of service users, facilitate data-based marketing, and improve operation efficiency |
| Rail road operators | Reduce recovery costs arising due to accidents in railroad crossings, reduce fare revenue losses caused by service delays and suspensions |
| Delivery companies | Improve corporate image through accident rate reductions and safety measures |
| Smartphone manufacturers and app vendors | Increase number of smartphone buyers and app users by preventing dangers associated with using smartphones while walking |
| Schools and facilities | Reduce operational costs associated with traditional traffic safety education and accompanying students returning home after school |
| Insurance companies | Diversify insurance products by leveraging data, increase efficiency of assessments and reviews Reduce site verification expenses by reducing number of accidents |
| Local government consultants and systems integrators | Local government operational support using mobility data (fields other than transportation) |

Future study approach (equivalent to BRL4)
We plan to create opportunities for customers to experience services through verification tests and FV and to verify the potential of the business model

2-2. Status of deliberations regarding business, systems, and social acceptance

Systems and rules

- <u>Current status of study</u> (equivalent to GRL3) We have organized discussion partners and related laws and regulations, and we have engaged in exchanges of opinions with potential collaborators.
- We have begun coordinating actual operations with related organizations and local governments in preparation for verification testing.

Future study approach (equivalent to GRL3)

We will confirm the importance of the above issues and the potential for future coordination by exchanging opinions with local governments and other consortiums.

Increasing social acceptability

<u>Current status of study</u> (equivalent to SRL3)

- We formulated hypotheses regarding measures and stories for each phase in preparation for real-world deployment.
- We are verifying the potential of measures by exchanging opinions with JAMA, other consortiums, local governments, etc.
- At the field visit, we exchanged opinions and received feedback regarding the hands-on event from potential communities in which initial deployment would take place.

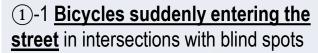
Future study approach (equivalent to SRL3)

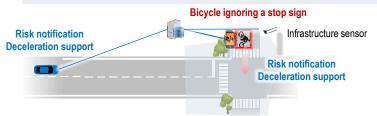
Based on the feedback received at the FV, we will update our story hypotheses in preparation for realworld deployment and engage in even more vigorous exchange of ideas with potential communities in which initial deployment would take place.

2-3. Exploration of use cases (1) UC ① and ②

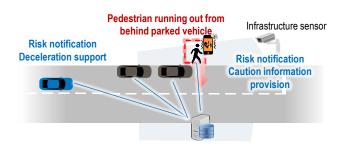
Envisioned use cases

- We will aim to solve the problems involved in the following four typical use cases, which represent specific traffic accident risks.
- In the Tsukuba verification test, we will perform large-scale verification testing for these use cases.
 - 1 Preventing accidents caused by <u>pedestrians</u>, <u>etc.</u>, <u>running out into the street</u> in intersections with blind spots or from between parallel-parked vehicles
- (2) Preventing accidents caused by drivers not noticing the presence of motorcycles due to blind spots created by oncoming vehicles turning right





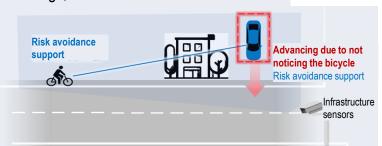
①-2 <u>Pedestrians running out</u> from behind parallel-parked vehicles



2)-1 <u>Not noticing the presence of motorcycles</u> due to blind spots created by oncoming vehicles turning right



2)-2 Not noticing the presence of bicycles due to blind spots created by buildings, etc.



2-3. Exploration of use cases (1) UC 1 and 2

- We performed integrated testing at the premises of Nippon Signal's Kuki Plant and confirmed the following:
 - Confirmed that infrastructure accurately detected pedestrians, bicycles, and motorcycles
 - Confirmed the uniformity of simultaneous infrastructure/smartphone data connections in an environment with actual vehicles and confirmed that visualization tools, etc. functioned correctly
 - Confirmed that smartphones, infrastructure, the collection and delivery platform, and the risk algorithm platform were properly integrated and that the
 entire system operated in an integrated manner
- We operated the entire system for the use cases, start to finish, and confirmed that two stages of support were provided for each of the use cases.

◆ Conceptual image of support timing

Using the bicycle use case as an example, we plotted the location where the predicted time to collision (TTC) was 10 seconds, the location where the TTC was 6 seconds, the location where a notification was issued, and the location where a caution was issued on the diagram below.

We confirmed that two stages of support were provided: a notification was provided between TTC 10 and TTC 6, and then a caution was issued between TTC 6 and TTC 3.



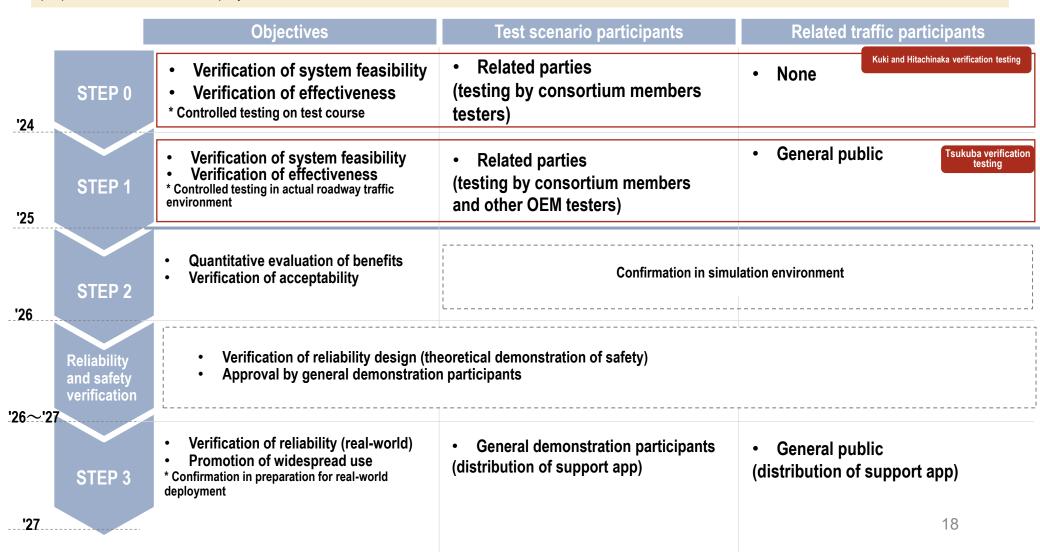
◆ Timing and contents of support

| Item | Time to collision (TTC) | Support contents |
|---------------------|-------------------------|--|
| Notification | 10 to 6 [s] | Issue notifications of risks caused by site blind spots and other vehicles |
| Caution information | 6 to 3 [s] | Issue cautions or warnings recommending stopping |

2-3. Exploration of use cases (1) UC (1) and (2)

Verification testing steps

We have organized the verification testing steps leading up to real-world deployment. Until FY2025, the steps have primarily consisted of confirming the feasibility and effectiveness of systems on public roads. From FY2025 onward, we will carry out verification work to verify acceptability, reliability, etc., in preparation for real-world deployment



2-4. Exploration of use cases (2) UC ③

Use case reassessment

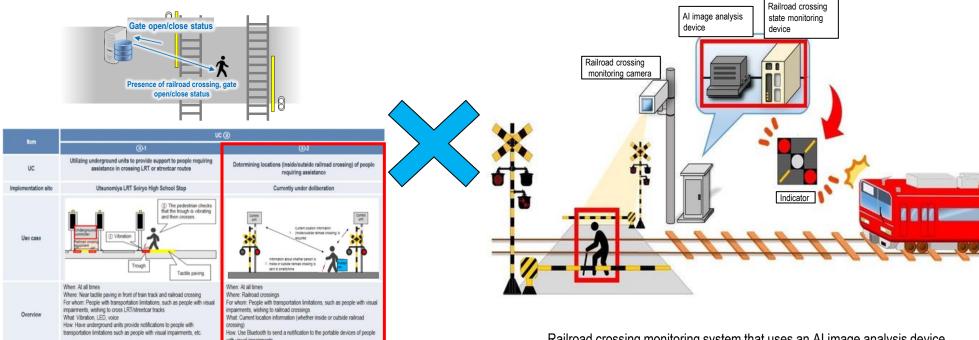
| 16 | UC ③ | | | | |
|---------------------|--|---|--|--|--|
| Item | ③-1 | ③-2 | | | |
| UC | Utilizing underground units to provide support to people requiring assistance in crossing LRT or streetcar routes | Determining locations (inside/outside railroad crossing) of people requiring assistance | | | |
| Implementation site | Utsunomiya LRT Seiryo High School Stop | Currently under deliberation | | | |
| Use case | ② The pedestrian checks that the trough is vibrating and then crosses. Trough Tactile paving | Control unit Current location information 1 · (inside/outside railroad crossing) is acquired Information about whether person is 2 · inside or outside railroad crossing is sent to smartphone | | | |
| Overview | When: At all times Where: Near tactile paving in front of train track and railroad crossing For whom: People with transportation limitations, such as people with visual impairments, wishing to cross LRT/streetcar tracks What: Vibration, LED, voice How: Have underground units provide notifications to people with transportation limitations such as people with visual impairments, etc. | When: At all times Where: Railroad crossings For whom: People with transportation limitations, such as people with visual impairments, wishing to railroad crossings What: Current location information (whether inside or outside railroad crossing) How: Use Bluetooth to send a notification to the portable devices of people with visual impairments | | | |
| Results | People with visual impairments can use the vibration of the underground unit to cross the tracks of LRTs or streetcars and reach the opposite side. This UC also helps reduce the psychological fatigue involved in waiting for an LRT or streetcar to pass. | People with transportation limitations such as people with visual impairments can clearly determine their own positions while crossing the railroad crossing and avoid accidentally stopping within the railroad crossing. | | | |

2-4. Exploration of use cases (2) UC (3)

■ Use case ③-2

We have begun discussions with related parties to implement the use case through integration with railroad crossing monitoring systems.

People requiring assistance <u>becoming trapped in</u> railroad crossings after the warning signal starts



SIP Phase 3 use case ③ "People requiring assistance becoming trapped in railroad crossings after the warning signal starts"

People with transportation limitations such as people with visual impairments

can clearly determine their own positions while crossing the railroad crossin

and avoid accidentally stopping within the railroad crossing

People with visual impairments can use the vibration of the underground unit

to cross the tracks of LRTs or streetcars and reach the opposite side. This

UC also helps reduce the psychological fatigue involved in waiting for an LRT

Railroad crossing monitoring system that uses an AI image analysis device (conceptual image)

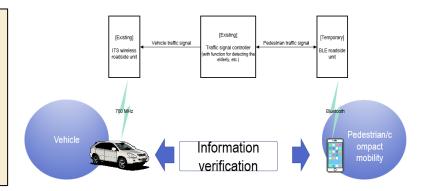
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2-5. Exploration of use cases (3) UC (4)

Test field and system structure

[Objectives]

There are only a limited number of manufacturers who manufacture devices that use information delivered by infrastructure devices, so this verification test aims to expand the range of services that use traffic signal information by promoting participation and evaluation by a large number of vendors.



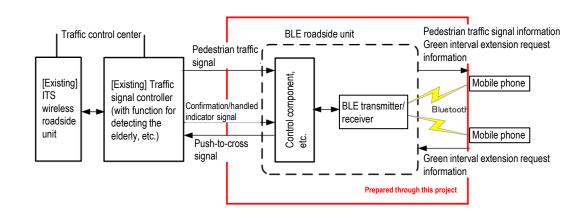
■ Test field

The following four locations were selected.



■ System configuration

The use case is implemented by distributing signals from the pedestrian crossing signal, without making any changes to the traffic signal controller

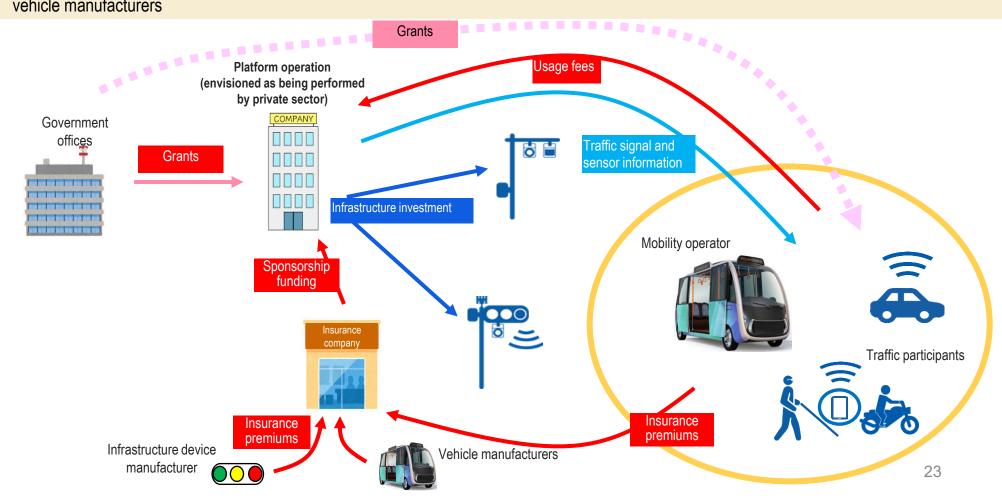


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3. Progress towards real-world deployment

- 3-1. Progress towards real-world deployment and its ripple effects
- 3-2. Drawing in other related parties
- 3-3. Status of external communications

- Ideals when the results of this research and development project are deployed in the real world
 - To maximize the traffic accident prevention effectiveness of the scheme created through this project, it must be implemented across a wide range of manufacturers, without being limited to specific vehicle or device manufacturers, and ideally its specifications should be standardized and widely adopted.
 - The platform at the heart of the scheme is envisioned as being operated by members of the private sector.
 - In addition to app usage fees, we have also considered offsetting the cost by collecting insurance premiums, etc. from mobility operators and vehicle manufacturers



Steps involved in realizing ideals (exit strategy)

SIP research and development

Achieve a smooth transition to the real-world deployment phase by conducting research and development and coordinating with related parties in advance with an eye towards the challenges of the initial stages of the real-world deployment phase

- Verify technologies to realize safety and security services available in a wide range of areas and users through an optimal mix of infrastructure and V2N
- Carry out end-to-end development that extends across infrastructure, platform, and app lines to create systems, including interfaces between platforms and apps
- With an eye towards nation-wide deployment in conjunction with related parties, clarify what falls in the cooperative area through the research and development project and create essential rules

Exit strategy

Ripple effects

• Our goal is to create services that play an important role in the traffic safety ecosystem and and make up the service platform that makes road spaces safe and secure.

• To accelerate real-world deployment, we will work with related parties to design and standardize interfaces between the platform and apps, which is part of the cooperative area and create service models based on actual regional conditions. Through this, we will shape the initial service market for road space safety and security.

- Reduction in number of traffic accidents: We plan to estimate the effectiveness of these measures in FY2025 to FY2027
- Popularize automated driving: Help improve the safety and social acceptability of autonomous vehicles through integration of infrastructure and on-board systems
- Platform integration: Link to national data strategies by connecting to information integration platforms provided by the national government, etc.

Solving problems through SIP research and development

 $\label{lem:wide-spread} \mbox{Wide-spread usage promotion scenarios during real-world implementation phases}$

SIP

Detection and acquisition (infrastructure, etc.)

Verification of technologies used to provide services

Integration and processing (data platform)

Delivery and utilization (app)

Design interfaces
between platforms and
apps through end-to-end
development

Define scope of cooperative areas and create rules by coordinating with related parties Phase 1 (2028 to 2029)

Carry out preliminary deployment in pilot areas, such as areas where automated driving verification testing is performed, and in areas with local governments who are interested in these initiatives

Largely complete framework for providing information based on service levels by integrating information with external data platforms

Supply simple and free apps, primarily to OEMs and associations for people with disabilities

Phase 2 (2030 to 2031)

Expand data detection and acquisition environments by splitting expenses between the public and private sectors, focusing on areas with high incidences of accidents

Largely complete **multi-dimensional data platform** that includes human movement data, image recognition data, etc.

Increase number of app users through integration by telecommunications carriers

Phase 3 (2032 onward)

Utilize data platform and smartphone app usage fees to expand usage nationwide

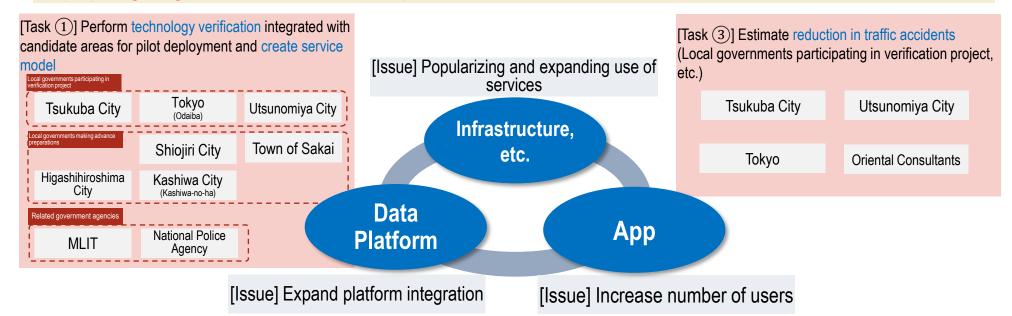
Connect to information integration platforms provided by the national government, etc. and link to national data strategies

Greater usage of data utilization apps by external vendors in the traffic safety field and other fields

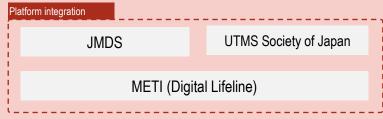
(E.g.: Automated driving systems and other onboard systems)

Status of current initiatives based on exit strategy

- The greatest challenge is expanding coordination and integration during the SIP research and development period before including infrastructure, data platforms, and apps within the wide-spread usage promotion scenarios.
- Currently, to tackle these challenges, we have defined tasks and are coordinating with the parties that are essential to
 carrying out these tasks. We will work to deepen the level of coordination and integration with related parties and continue
 preparing the groundwork for real-world implementation.



[Task 2] Define collaborative area and create rules (perform standardization)





Promotion of real-world deployment that integrates technology development, coordination with related parties, and result verification

| | 24 | 25 | 26 | 27 |
|--|--|--|--|-------------------------------------|
| [Task 1] Technology verification | Verify system feasibility in | Expand to real-world roadway traffic | Improve reliability through simulations Reflect in estima | Establish reliability in real world |
| /service model | closed environment | environment and verify system feasibility | Deliberate standards for esta | |
| | Evaluate | acceptability in real- world roadway traffic environments Reflect in estimates | Participate in standardization discussions | Reflect in estimates |
| | Create "field" Areas participating in large-scale (Tsukuba, Utsunomiya) | | Expand pilot field area to enti Deliberate service model | re area |
| | Deliberate regions in which to p | perform lateral expansion | Carry out lateral expansion, such as a involve the community | automated driving legacy, and |
| [Task ②] Cooperative area scope definition | Create "popularization partners" OEMs, organizations participating in project, other platforms, etc. | Reinforce coordination through participant working groups and verification projects Define cooperative area scope | Promote unique development a this system in the competitive a Flesh out boundary between coareas and form consensus regarders. | rea mpetitive and cooperative |
| and rule creation | Expansion of verification by r | f acceptability related parties | | † † |
| [Task ③] Reduction in | Deliberate acceptability verification | system behavior | Make refinements to accepta Verify improvements to accept | otability |
| traffic accidents | | model | te to creation of service from the perspective of benefits to society Estimate expansion sy | |
| | Deliberate traffic accident suitability patterns | Perform preliminary measurement of reduction in traffic accidents in verification area | Expand preliminary measure accidents to other areas and | |

3-2. Drawing in other related parties

Status of drawing in of test participants

Applications have been received from the following companies and organizations to participate in verification tests. A briefing was held
for participants in December to explain the contents of the project and the roles of participants. In future participant working group
sessions, we plan to engage in discussions from a variety of perspectives in preparation from real-world deployment, not
limited to the FY2025 large-scale verification project.

Furthermore, we have conducted necessary discussions with Tsukuba City and Utsunomiya City, in which large-scale field testing will be performed. In particular, we have exchanged opinions with Utsunomiya City from the initial testing site selection stage,

predicated on real-world deployment (ongoing usage of installed equipment) following the testing.

| Companies and organizations involved in coordination | Participating use cases |
|---|-------------------------|
| JAMA (OEM) | 1, 2, 4 |
| Bicycle manufacturers | 1,2 |
| Telecommunications carriers | 1, 2, 3, 4 |
| Developers/manufacturers of systems for people with visual impairments | 3,4 |
| Singo Project (project for visually disabled traffic signal crossings) (voluntary organization) | 3, 4 |

^{*} We are currently making preparations to draw in even more participants

3-3. Status of external communications

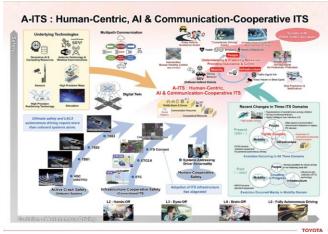
Participation in ITS World Congress 2024



Presentation of overview of initiatives by the Traffic Accident Preemptive Prevention R&D Consortium

SIS 75 Strategy of Practical
Implementation of V2X Systems for
Traffic Accident Avoidance





Multi-communication using digital twins (mobility platform) (Toyota)

Through exhibitions and sessions, we gathered information about the safety initiatives leveraging communications and platforms that are being actively conducted by different countries. These include digital twins that use V2N communications being created by Japanese companies (mobility platform) and the creation of environments overseas that combine V2X and V2N communications.

We believe that it is important to actively approach companies in Japan to urge them to participate in verification tests, to promote the recognition of the effectiveness of these systems by an even greater number of people, and to share information globally.

4. External coordination

4-1. Coordination within issues and spanning multiple issues

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Coordination with the UTMS Society Consortium

We also began coordinating on UC 4 to evaluate the interface specifications being deliberated by the UTMS Society Consortium.

